This year's theme is: **Play Your Part** to keep children safe.

The CEO Sydney invites the school community to help NAPCAN promote National Child Protection Week for 2011.

The United Nations Convention on the Rights of the Child (UNROC) decrees that children have the right to survival; the right to develop to the fullest; the right to protection from harmful influences, abuse and exploitation; and the right to participate fully in family, cultural and social life.

Child abuse and neglect is Australia's most significant social problem. Last year more than over 30,000 Australian children were proven to have been abused or neglected.

**FACTS FROM NAPCAN**

All members of the community share responsibility for creating a safe community for children. This may involve becoming informed of indicators of child abuse; knowing how to report concerns about child abuse; supporting families under stress in your neighbourhood; educating others; not remaining silent; getting help for oneself.

**What's it about?** Go to [http://www.napcan.org.au](http://www.napcan.org.au) and find out how you can be involved.

The CEO supports and promotes the National Association for Prevention of Child Abuse and Neglect (NAPCAN) National Child Protection Week. NAPCAN is an advocate on behalf of children and young people. It promotes positive change in attitudes, behaviour, policies, practices and the law to prevent abuse and neglect and ensure the safety and wellbeing of all Australian children. The United Nations Convention on the Rights of the Child underpins all of NAPCAN's work.